

MARKETING EFFORTS

Promotional Brochure

- Since May 2005, 630 brochures have been distributed

Small Business Forum

- Small business development organizations joined forces to educate local companies and entrepreneurs on enterprise zones incentives

Advertising/Public Relations

- To include newspapers and electronic media

ACCOMPLISHMENTS

- 28 incentive applications processed for a total amount of tax refunds or credits in the amount of \$690,115
- 175 jobs created in the enterprise zone
- 945 EDC website hits for address verification



Kimberly Moore, CEO for Workforce Plus assists an EZ applicant at the November forum.

MEASURABLE GOALS

Increase the number of:

- Applicants
- Full-time jobs
- Public forums
- Web site visits

2005-2006

EZDA Board of Directors

Darryl Jones, *Chairman*

Anthony Viegbesie, *Vice Chairman*

Kenneth Barber

Cheryl Gonzalez

Waldo Kinsey III

Robert Mazur, Jr.

Kimberly Moore

Commissioner Ed DePuy

Calvin Ross

Emma Smith

Johanna Williams

Karen Hintz,

Administrator



2005-2006

Economic Development Council

William Law, Jr., *Chairman*

Tripp Transou, *Chairman Elect*

Frank Jameson, *Treasurer*

Brad Day, *Executive Director*

Edward Murray, Jr., *Immediate Past Chair*