Enterprise Zone Development Agency
Annual Report
FY 2006-2007

Marketing Efforts

Direct Mail-Out

- 303 postcards have been mailed to new businesses, residents, and businesses conducting new construction or renovations

City of Tallahassee's Minority Enterprise Zone Development (MED Week) Forum

- A forum was conducted during the City's MED Week event to educate minority business owners on the enterprise zone and other local economic development incentives

Neighborhood Assocation Forum

- Presentation to neighborhood associations to advise residents that they may be entitled to the building materials or business equipment sales tax refunds for renovations or expansions to their homes.

Advertising/Public Relations

- To include radio, newspapers and electronic media, *Capital Outlook*, *Empowerment* and *Florida Trend's Business Florida* magazines

Accomplishments

- **122 incentive applications processed for a total amount of tax refunds or credits in the amount of $418,865**
- **17 jobs created in the Enterprise Zone**
- **1349 EDC website hits for address verification**

Measurable Goals

Increase the number of:

- **Applicants**
- **Full-time jobs**
- **Public forums**
- **Web site hits**

EZ enterprise zone

2006-2007
EZDA Board of Commissioners

John Whetsel, *Chairman*
Anthony Viegbesie, *Vice Chairman*
Kenneth Barber
Regina Davis
James Lockley
Robert Mazur
Kimberly Moore
Emma Smith
Todd Sperry
Gene Telfair
Johanna Williams
Karen Hintz, *Administrator*

EDC

2007-2008
Economic Development Council

Tripp Transou, *Chairman*
Kim Williams, *Chairman-Elect*
Paul Sullivan, *Treasurer & Secretary*
Beth Kirkland, *Executive Director*
Dr. William Law, Jr., *Immediate Past Chair*